



PLYMOUTH CITY COMMISSION STRATEGIC PLANNING SESSION

Saturday, February 17, 2018
Plymouth Cultural Center - 8:00 a.m.

201 S. Main St. Plymouth, MI 48170 734-453-1234 Fax 734-455-1892 www.ci.plymouth.mi.us

- 1) **CALL TO ORDER - Dr. Lew Bender**
- 2) **TEAMBUILDING & GOAL SETTING with City Commission and Staff - Dr. Lew Bender -**
Facilitator
- 3) **ADJOURNMENT**

City of Plymouth Strategic Plan 2017-2022

GOAL I with Key Objectives	QUALITY OF LIFE <i>Neighborhoods Supported, Parks/Recreation Collaboration, Communication (Multi-Platform), Cleanliness, Events-Continue to Host Leaders: Deal/Wolcott</i>
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ONE YEAR TASKS:

- o Consistent data access/content across departments/residents
- o Increase cleanliness of construction sites with inter-department collaboration
- o Create partnerships to increase recreation infrastructure, including PARC
- o Friendly email domain address
- o Smartphone interface/phone app/email/suggestion box/easy to interact with city
- o Event monitoring/surveys
- o Kellogg Park - design, bids, etc.

GOAL II with Key Objectives	FINANCIAL STABILITY <i>Balanced Budgets, Revenue Issues, Partnerships, Legacy Costs, Contract Out for Services, HVA-Mechanics, Marketing What Leaders: Valenti/Wright</i>
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ONE YEAR TASKS:

- o Support MML efforts to coordinate State initiatives related to revenue sharing
- o Nurture existing and caution on new initiatives (when building new budget)
- o Long term budget with focus on our core position
- o Tax structures - Headlee, Roads millage, etc.
- o Reach agreement with Ply Twp on Fire Legacy costs

GOAL III with Key Objectives	ECONOMIC VITALITY <i>Vibrant Downtown-Active-Brand, Community Development, Business-Friendly/Mix, Master Plan Leader: Pobur</i>
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ONE YEAR TASKS:

- o Pursue redevelopment ready status (MEDC)
- o Educate/define appointed boards about roles, responsibilities and boundaries
- o Award Saxton's development contract
- o Adopt finalized master plan
- o Determine feasibility of paid parking
- o Activate EDC for research, guidance and advocacy
- o Manage & support new developments

GOAL IV with Key Objectives	SERVICE INFRASTRUCTURE <i>Staffing, Public Safety Flexibility: Police & Fire, Website Design and Data Management, Continuous Infrastructure Improvement Leader: Dalton</i>
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ONE YEAR TASKS:

- o Identify possible departures
- o RFP web design
- o Analysis of current Public Safety delivery model as well as dispatch/lock up
- o Data asset management plan/SAW grant